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CONSERVATIVE STRIKEFORCE PAC

APRIL 2014 FEC DISCLOSURE REPORT (1/01 - 3/31/2014)

UNITEMIZED CONTRIBUTIONS

The Committee reported unitemized individual contributions of \$384,882.02 on Line 11(a)(ii), Column A of the Detailed Summary Page. These are due to the number of donors whose contributions were raised as part of the committee's small donor programs and represent those individuals whose donations aggregate to less than \$200.

BEST EFFORTS

Given that a large number of the contributions received are as a result of solicitations for our 'small donor programs' and despite the fact that each appeal includes a clear and conspicuous request for the contributor information as well as occupation and employer; many of the donors do not provide that information on the initial request. The committee has established procedures whereby the following steps are taken to satisfy the 'best efforts' requirements: (i) within thirty (30) days of the receipt of the contribution, a letter is sent, clearly asking for the missing information, without soliciting a contribution; (ii) we inform the contributor of the requirements of federal law for the reporting of such information; and (iii) we provide a pre-addressed return envelope, a fax number and an email address. Upon receipt of the information the committee will amend its reports to provide the new information.

The Commission may find that on occasion, certain individuals will provide occupational descriptions that are considered unacceptable. The Committee's data entry specialists key the information provided by the donor and they make no distinction as to its acceptability. Through our 'best efforts' mailings, the Committee will attempt to obtain more acceptable descriptions.

EXPENDITURE DESCRIPTIONS

The Committee has used the following descriptions for the Purpose of Disbursement: 'DIRECT MAIL - CREATIVE'; 'DIRECT MAIL - POSTAGE'; and 'DIRECT MAIL-PRINTING & MAILSHOP'; to describe payments related to its direct mail fundraising activities. These fundraising efforts are for the benefit of the PAC and no other committee (Federal or otherwise). These solicitation expenditures do not represent voter drive activity or public communications as defined by 11 CFR 100.26; or contain express advocacy as defined under 11 CFR 100.22.

LIST RENTAL INCOME

Schedule 'A' supporting Line 17 of the report disclosed payments from Active Engagement, LLC for List Rental Income. The committee raises contributions through national direct response programs and as a consequence, the committee rented donor files and allowed its donor file to be rented through its broker. The payments represent the net list rental income earned by the committee for renting its donor file. All list rental expenses paid and income earned were at the 'usual and normal charge' for the industry.
